



Research Report on XEROX



Overview:

Xerox is a workplace technology company, building and integrating software and hardware for enterprises, large and small. As customers seek to manage information across digital and physical platforms, It deliver a seamless, secure and sustainable experience. Whether inventing the copier, the Ethernet, the laser printer or more, Xerox has long defined the modern work experience and continues to do so with investments in artificial intelligence (AI), sensors and services for Internet of Things (IoT), digital packaging, 3-D printing and Clean Technologies (cleantech).

Xerox India is the Indian subsidiary of Xerox Corporation, based in Gurgaon, India the American printer, photocopier, document supplies, technology & services company.

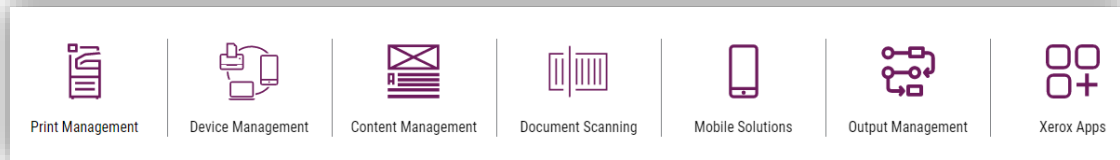
Xerox is a print technology and intelligent work solutions leader focused on helping people communicate and work better. They have expertise in Imaging and Printing, Data analytics, and the development of secure and automated solutions to help our customers improve productivity and increase client satisfaction.

Xerox India Limited provides stationery services. The Company offers multi-function printers, copiers, digital presses, document repositories, and other related stationery services. Xerox India serves customers worldwide.

The primary offerings span three main areas: Managed Document Services, Workplace Solutions, and Graphic Communications.

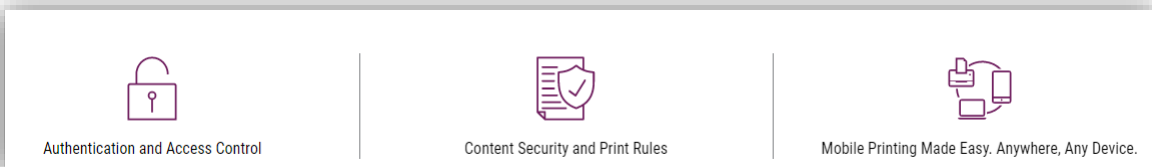
Managed Document Services

The Managed Document Services help the customers to optimize their printed documents and to make business process managed.



Workplace Solutions

The company provide the best solutions for workplaces to efficient their work tasks without any hassle and also these solutions are cost-effective.

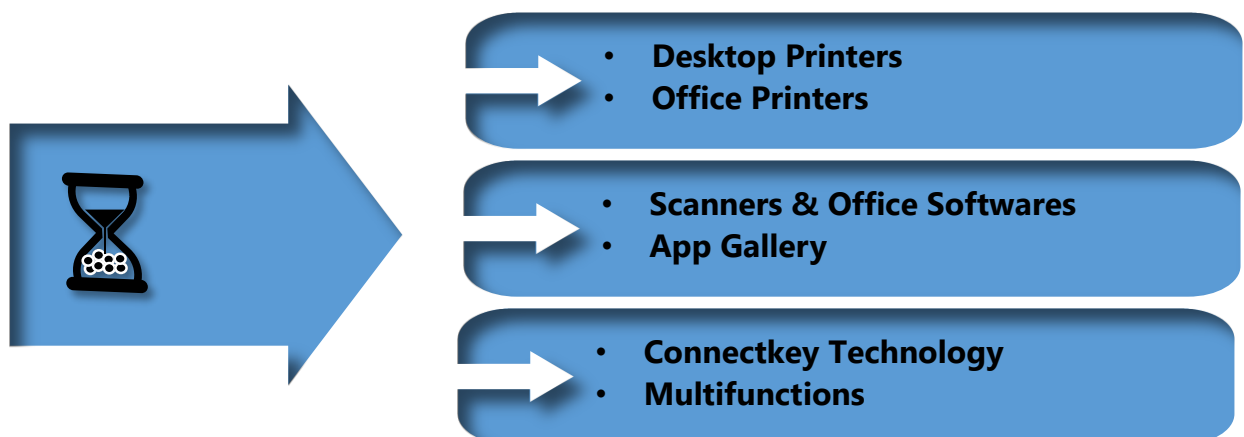


Graphic Communications

The Cost-Effective prints and automated solutions of graphics communication make the company leading provider of the graphic communications service.



Products of the Xerox:



Principal Business Activities of the Company:

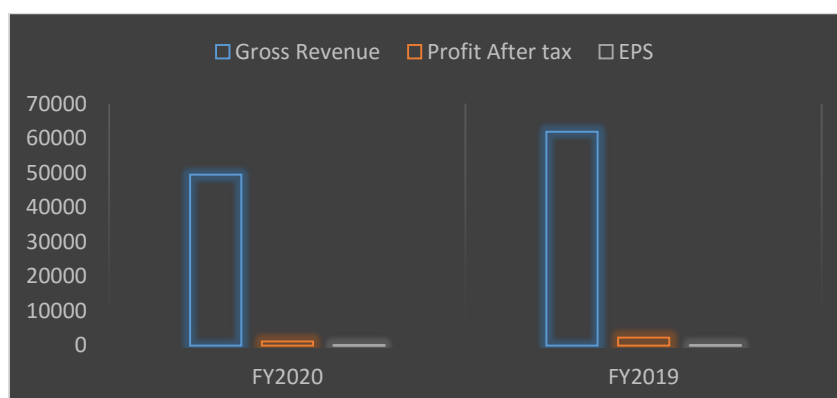
All the business activities contributing 10% or more of the total turnover of the company shall be stated:-

Name and Description of Main Products/Services	% to Total Turnover of the Company
Trading in Xerographic equipments & its Consumables, Multi-Function Devices, Laser Printers, Paper; and Provision of After Sales Services therefor under the following Segments contributing 10% or more of the total turnover of the Company for the financial year under Report	
(a) Global Document Outsourcing	25.84
(b) Office	24.06
(c) Graphic Communications	39.08

Financials:

(In lakhs)

Particulars	FY2020	FY2019
Gross Revenue	49432.13	61819.19
Profit After tax	1189.18	2319.89
EPS	3.19	5.61



Shareholding Pattern:

<u>Particulars</u>	<u>No. of shares (31.03.2020)</u>	<u>% of shareholdings(31.03.2020)</u>
Xerox Limited	20423200	45.58%
XC Trading Singapore Pte. Ltd.	17606706	39.29%
Xerox Investments Europe B.V.	5281121	11.79%

Updates:



Xerox to focus on digital solutions, small towns

As the government increases its thrust on digitising data, there is a lot of potential in digitising documents, which is what Xerox is trying to tap into. The company is also looking at upping its presence in tier 3 and 4 towns to boost growth, alongside increasing its focus on small and medium businesses. The firm will increase the number of system integrators it works with at the top level, as well as the number of channel partners.

Xerox sees business in digitising documents, on-demand printing

Xerox has stepped up its on-demand printing services in India as the country emerges as one of the hottest markets for such services, the company said. The firm is also looking to digitise documents, a service in which government and private clients have shown interest.

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